

Why Hire a Professional Resume Writer?

If you are like some people out there you are wondering why you should hire a professional resume writer when you could write the resume yourself or perhaps you are someone that didn't even know professional resume writers existed. Well below is a brief overview of resume writing and why it is in your best interest to hire a professional.

Resume Writers Have Credentials – This is a specialized niche in writing that requires writers to have training, credentials, or certification. When you think about your target audience for a resume it isn't you, it's the recruiters and human resources managers deciding what candidate will get a call back. Professional resume writers gear your resume toward the target audience. They know exactly how to word your resume to get the right attention and that all important call for an interview.

Experts In The Industry – The best resume writers are previous recruiters, human resources managers, and staffing specialists. They are the best because they have experience sitting on the other side of the table. They know what a resume needs to look like to catch the attention of the right person and secure the first interview.

Writers At Heart – Chances are most of us aren't writers at heart. This is another reason why it is a great idea to hire a professional to prepare your resume. Professional resume writers know the right keywords, industry-related phrasing, and formatting to make sure that whether it is a computer scanning your resume or a person reviewing it your resume is at the top of the stack.

A professional resume writer will take the time to get to know their client by completing a phone consultation and interview. They will want to know as much as they can about you, your experience, accomplishments, contributions, knowledge, skills, and abilities so they can make your new resume shine. It is well worth the investment to have an expert create your new resume; especially considering a poorly-written one could cost you that next interview.